



Do The Right Thing Bill of Rights

The New Bill of Rights For Dealers Who Demand More!

- 1 Right to Success. We are committed to helping you achieve it! You are never alone when you buy from Primeau Furniture Sales.
- 2 Right to Have Fun & Make Money!
- 3 Right to experienced and professional reps with retail sales experience who understand the furniture and mattress industry and who care about your business.
- 4 Right to the best selling and highest profit merchandise available in the marketplace, so you can close more sales and make more money!
- 5 Right to sell high quality products that your consumers will enjoy for years to come, quality products that will help you build loyal customers who continue to buy from you.
- 6 Right to speedy delivery of what you ordered.
- 7 Right to have your sales staff professionally trained to sell the products that you offer to your consumers.
- 8 Right to reps who can create ads and advertising campaigns for you including social media.
- 9 Right to be inspired by new and creative ideas and other dealers success stories that your reps bring to you on a regular basis.
- 10 Right to have product problems handled by a rep who cares in a prompt and professional manner.
- 11 Right to a rep who has your back.
- 12 Right to a rep who helps you to position your business as more than just a price and brand.
- 13 Right to be treated like a big dealer even when you are a little dealer.
- 14 Right to a rep who can help you create an enjoyable buying experience for your customers in your store.
- 15 Right to a mulligan when you need it. We have the clout with our vendors to color outside the lines every now and again to prevent you from losing money.
- 16 Right to dedicated office staff who are always working for you to ensure your complete satisfaction.